THE PARNIN GROUP

Capability Statement

Strategy • Operations • Organizational Performance • Digital

SBA 8(a) | DBE | ACDBE | MBE | SBE | SBR | VA SWaM | MWAA SLBE | King County SCS

TPG AT A GLANCE

2016	Founded; headquartered in Arlington, VA
4	States where our team members live and work
15+	Public and commercial sector clients

WHO WE ARE

A Small Firm With Big Impact

The Parnin Group (TPG) is an SBA 8(a) certified, small disadvantaged management consulting firm. We work across federal, state and local government, nonprofit and commercial clients, using the levers of people, processes and technology to connect strategy to operations and deliver sustainable, measurable results.

OUR SERVICE AREAS

Strategy

Strategic plans, roadmaps and performance frameworks that turn priorities into executable plans.

Strategic planning • Performance frameworks & KPIs • Benchmarking • Facilitation

PAST PERFORMANCE

- Facilitated a five-year enterprise strategic plan for a federal oversight office through five leadership sessions and 20+ interviews and focus groups.
- Built a climate-resilient strategic plan for a regional fishery management council, with an implementation roadmap and near- and long-term metrics.
- Turned an organizational assessment into a five-year strategic plan, with KPIs and progress trackers for every division, for a federal shared-services agency.

Operations

Program, process and financial operations that run efficiently and hold up to scrutiny.

Program & project management • PMO • Process improvement • Data analytics

PAST PERFORMANCE

- Each quarter, estimate grant accruals for a national highway funding program across all 50 states, DC and Puerto Rico, informed by an annual survey of every state grant recipient.
- Benchmarked and streamlined a regional council's regulatory process, identifying 3–4 months of potential savings per action.
- Operationalized an implementation plan with streamlined governance, program metrics and a communications strategy for an agricultural shared-services business center.

Organizational Performance

Assessments, operating models and workforce strategies that strengthen organizational health.

Organizational assessment & design • Operating models • Change management • Stakeholder engagement

PAST PERFORMANCE

- Assessed governance, finance, technology and service levels for a federal payroll and HR shared-service center serving 170+ agencies and 600,000+ employees.
- Interviewed 76 stakeholders and surveyed ~3,700 personnel for a county fire and rescue department, producing an 11-point improvement roadmap.
- Benchmarked a community foundation's structure against peers and designed a phased restructuring, with change management, to deliver its strategic plan.

Digital

User-centered digital services and technology decisions that improve customer and employee experience.

Digital strategy • Customer experience • Information architecture & content • IT assessment & modernization

PAST PERFORMANCE

- Supported the transformation of a national tax agency's high-traffic public website into a user-centric portal, from governance to plain-language content.
- Assessed a federal telecommunications agency's IT organization, systems inventory and performance against industry benchmarks.
- Recommended technology architecture, content strategy and information architecture to grow user adoption of a federal acquisition knowledge platform.

WHY TPG

Deep, hands-on expertise
Senior practitioners who stay engaged from assessment through implementation.

Practical, agile solutions
Right-sized recommendations with quick wins clients can act on right away.

Sustainable results
Capacity building and knowledge transfer so improvements last.

SPECIALIZED SERVICE AREAS

Policy, Regulatory & Economic Analysis

Evidence-based analysis that informs decisions and holds up to public review.

- Supported proposed and final rulemaking, including responses to public comments, and drafted national data-confidentiality directives for a federal fisheries office.
- Quantified two decades of economic impact (jobs, income, value added, tax revenue) for an emerging technology sector.

Financial & Grants Management

Estimation, reporting and funding analysis that strengthen accountability and audit readiness.

- Quarterly grant accrual estimates and look-back validation for a national highway funding program across 50 states, DC and Puerto Rico, with audit support.
- Evaluated rate-setting, workload forecasting and alternative funding models for a payroll shared-service center.

People & Human Capital

Workforce strategies that align people, skills and culture with the mission.

- Delivered a human capital gap analysis and workforce management plan for a federal oversight office.
- Redesigned HR service delivery for a federal science agency after benchmarking 5+ peer providers; built employee-survey dashboards for a federal health workforce bureau.

BY THE NUMBERS

30+
customers and organizations served across government, nonprofit and commercial sectors

10+
organizational assessments, from small offices to federal shared-service centers

15–3,700
employees at the organizations we have assessed and supported

CROSS-SECTOR MISSION EXPERIENCE

TRANSPORTATION & INFRASTRUCTURE

Financial, program and survey analytics for a national highway funding program (prime). Congressionally mandated study of four federal agencies, including the aviation regulator's commercial space transportation office.

OCEANS, FISHERIES & NATURAL RESOURCES

Policy and rulemaking support for a federal fisheries office; strategic, process and regulatory reviews for three regional fishery management councils; assessment of a national marine protected-area system.

SCIENCE, SPACE & TECHNOLOGY

Economic impact analysis for a federal technology coordination office, briefed to senior science policy officials; organizational options for space traffic management.

HEALTH & HUMAN SERVICES

Organizational assessment, five-year strategic plan and PMO support for a federal health shared-services provider; organizational development for a federal health workforce bureau.

GOVERNMENT OPERATIONS & SHARED SERVICES

Strategic and organizational review of the federal central HR agency; modernization assessment of a payroll shared-service center; customer experience work for an agricultural business center.

STATE, LOCAL & COMMUNITY

Workforce and culture assessment for a county fire and rescue department; on-call strategic planning partner to a Virginia city; staffing assessment for a community foundation.

CERTIFICATIONS & CONTRACTING

FEDERAL

SBA 8(a) certified (through Nov 2029)
Small Disadvantaged Business
GSA MAS: SINs 541611, 541612, 541618, 541511S

BUSINESS DATA

UEI: UAFMCTGUDE1
CAGE: 7KWZ2
NAICS: 541611, 541612, 541618, 541512

MARYLAND (MDOT)

Airport Concessionaire DBE (ACDBE)
Disadvantaged Business Enterprise (DBE)
Minority Business Enterprise (MBE), exp. 8/1/2029
Small Business Enterprise (SBE)
Small Business Reserve (SBR)

VIRGINIA

SWaM: Small, Micro, Minority-Owned
DBE and 8(a), exp. 7/11/2028

METRO WASHINGTON AIRPORTS AUTHORITY

Small Local Business Enterprise (SLBE)
No. SL20687419, exp. 4/24/2029

KING COUNTY, WASHINGTON

Small Contractors and Suppliers (SCS)
No. 7338, exp. 5/21/2029

STATE REGISTRATIONS

Kansas, Oregon, New York

POINT OF CONTACT

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